



England Rugby

As a national academy coach with responsibility for developing all types of kicking in the game, Jon Callard spends a lot of his time studying techniques and getting the best development solutions for individual players. He has been using Siliconcoach now for eight years

As Jon explains, “kicking in the game of Rugby football is part ‘art’ and part ‘science.’ Hence, it is important to have an analysis package that aids this type of development and helps players grasp a greater understanding of their kicking technique. Siliconcoach does this. Its ease of use and its functionality makes it a standout product to help the next generation of international kickers.”

Now supported with a portable and waterproof hardware, players can easily get the feedback they desire in order to develop on the field. Siliconcoach allows the player to understand the smallest of detail there and then that crucially will increase the margins for success.

“For me, there is no one template for all, each individual is different and performs differently. Thus, I need an analysis package that supports this philosophy and enhances the quest, not only to uncover the next line of world-class kickers, but to support them throughout their international careers.”

“Siliconcoach’s ease of use and functionality makes it a standout product to help the next generation of international kickers”

Jon Callard
Senior National Academy Coach
England Rugby



www.rfu.com

For more information please contact
sport@siliconcoach.com

Software Used: Pro